


EBU and the Future of Bridge by Tim Anderson

The EBU and the future of bridge

Tim Anderson



Membership Campaign

1

Bridge in crisis?

- Demographics of the game – slow but sure decline?
- What the EBU is doing to promote bridge and bring in new players
- How bridge is changing
- The impact of lockdown
- Technology and the future


2

Bridge is no longer often learned at home



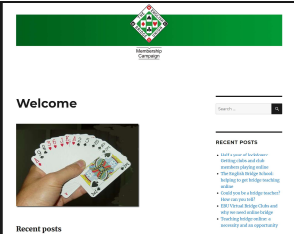
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Bridge demographics



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EBU Membership Development



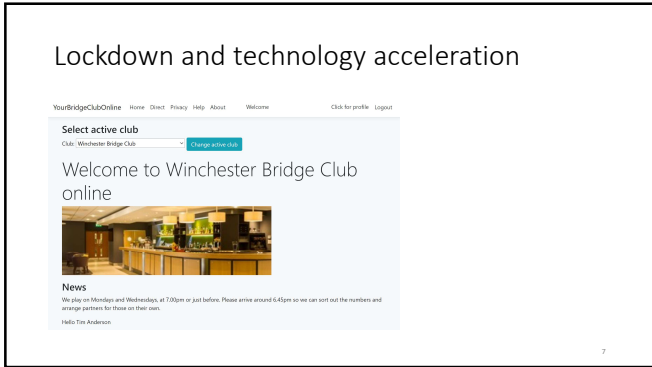
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Lessons learned

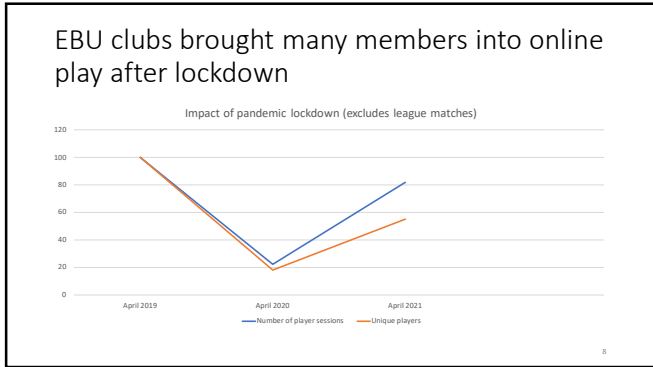
- Finding new players and teaching them bridge works!
- Every area is different
- Word of mouth is the best way – but depends on enthusiastic novices!
- Classroom to clubroom can be a tough problem
- New players are in generally more social than competitive in attitude
- Clubs may have to change, shift towards friendliness and tolerance

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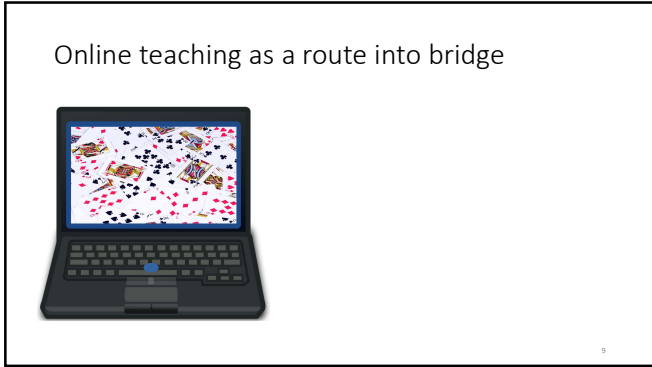
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