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Bridge as a MindSport in Research, in the Bridge World, in Society

- Team
- Aims
- Research
- Outcomes

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Bridge: A MindSport for All Team

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Research Assistant

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BAMSA Aims

- Shift image of bridge
- Increase participation
- Ensure future sustainability

Bridge: A MindSport for All

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Research

Resources

Network

Impact

www.bridgemindsport.org

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Bridge: A MindSport For All

Connects People, Challenges Minds

Bridging
Minds
Dynamics & Interactions

Bridging
Gender
Attitudes & Inequalities

Bridging
Wellbeing
Social Benefits

Bridging
Covid
Improve, Inspire, Invest

Bridging
Organisations
Challenges & Opportunities

Bridging the
Gap
Lifecourse Transitions

Bridging
Schools
Classroom Case Study

Bridging
Sociology
Teaching MindSport

Project Overviews

- Research outputs for each study
- Peer reviewed academic papers
- Accessible summaries

Interdisciplinary work

Bridging Insights (Session 4B)
Collaborative project: Bridge2Bridge, SHM and BAMSA – marketing campaign

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Sessions 2A, 2B & 3A

Bridging
Covid
Improvise, Inspire, Invent

Session 3B

Sessions 4A & 3A

Bridging
Gender
Attitudes & Inequalities

Session 3B

Bridging
Schools
Classroom Case Study


Session 3B

Bridging
Sociology
Teaching MindSport

All Sessions

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Bridging Minds



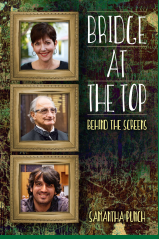
Bridging Minds
Dynamics & Interactions
[Read more](#)

Punch S, Russell Z & Cairns B, (2020) '(Per)forming Identity in the mind-sport bridge: Self, partnership and community', *International Review for the Sociology of Sport*.

Punch, S. and Snellgrove, M. (2020) 'Playing your Life: Developing Strategies and Managing Impressions in the Game of Bridge', *Sociological Research Online*.

Punch, S., Russell, Z. and Graham, E. (2021) 'Serious Leisure Experience in a Dyadic Pursuit: Elite Player Motivations and Participation in Tournament Bridge', *Leisure Studies*

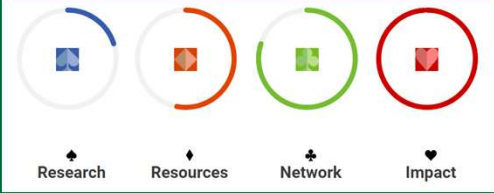
Punch, S. and Rogers, A. (2021) 'Building, not Burning Bridges in Research: Insider/Outsider Dilemmas and Engaging with the Bridge Community', *Journal of Leisure Research*



[BE THE DIFFERENCE](#)


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Overlapping phases of BAMSA work



Research
Resources
Network
Impact

Feedback welcomed: bamsa@stir.ac.uk



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BAMSA Partnership and Collaboration

- To promote the social and health benefits of bridge
- To support an intergenerational approach to learning and playing bridge
- To develop bridge in schools, universities, libraries, workplaces and community centres
- To establish resources to support widening access to bridge
- To embed bridge into national strategies for combatting social isolation and loneliness




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