


**CHEATING AT DIGITAL BRIDGE:
REVISITING MORAL PANICS**



Dr Jordan Maclean
University of Stirling

#BAMSA2021

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Laws and spirit of the game

Laws and formalism of sport (McFee 2004; Vamplew 2007)]

- Laws of Duplicate Bridge – World Bridge Federation

Spirit of the game - integrity, fair play, and fair equality of opportunity (Birrell 1981; Christiansen 2010; Loland 2018; Maesschalck and Auweele 2012)

- Code of Ethics – SBU, EBU, ACBL

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**Public
issue?**

*personal
trouble?*

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Definitions of cheating

- Corruption – individual and organisational (Brooks, Aleem and Button 2013; Gardiner, Parry and Robinson 2017)
- Intentional breaking of rules, deception and contra-normative behaviour (Culbertson 2005; Loland 2005; Maher, Quinlan and Davis 2014)
- Metaphors of cleanliness and war (Dombrowski 2012; Moller and Dimeo 2014)
- Paradox – is cheating good for sport? (Simon, Torres and Hager 2015)

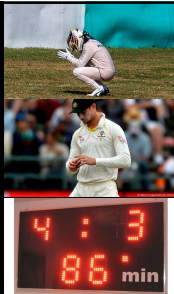
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Types of 'cheating'

- Sabotage
- Match-fixing (i.e., spot-fixing)
- Point-shaving
- Tanking
- Nepotism
- Bribery
- Extortion

(Maher, Quinlan and Davis 2014; Masters 2015; Wade 2019)



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Moral panics

depend on the generation of diffuse normative concerns, while the successful creation of folk devils rests on their stereotypical portrayal as atypical actors against a background that is overtypical.

Cohen ([1972] 2011: 80)

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1. Warning
2. Impact
3. Inventory
4. Reaction

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Renewing bridge as a 'Mind-Sport'

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Thank you for listening!

Email: Jordan_maclean1@str.ac.uk
Twitter: @JordanMaclean8

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