

UNIVERSITY of STIRLING

Bridge Research in Schools: Promoting Mindsport Education

- BAMSAs Overview for ABTA, July 2022
- Planning research on Bridge, Youth, Schools & Intergenerationality

Prof Samantha Punch, Bridge: A MindSport for All (BAMSAs)
Faculty of Social Sciences, University of Stirling, Scotland

BE THE DIFFERENCE

1

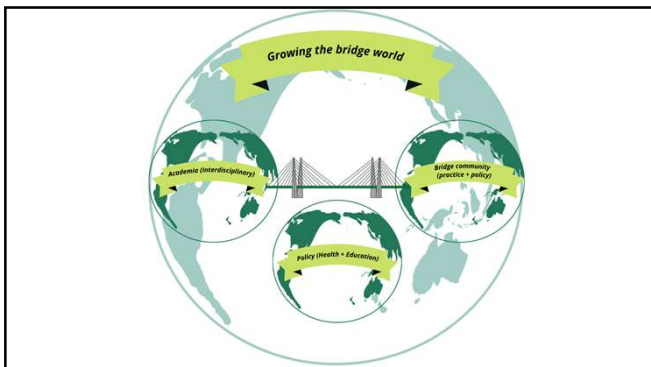
BAMSAs Aims

- Shift image of bridge
- Increase participation
- Ensure future sustainability

Bridge: A MindSport for All

BE THE DIFFERENCE

2



3

UNIVERSITY of STIRLING

Research Resources Network Impact

Bridge: A MindSport For All

www.bridgemindsport.org

BE THE DIFFERENCE

4

Bridge: A MindSport For All
Connects People, Challenges Minds

Project Overviews

- Research outputs for each study
- Peer reviewed academic papers
- Accessible summaries

Interdisciplinary work

5

Bridging Covid
Improvise, Inspire, Invent

Bridging Gender
Attitudes & Inequalities

Bridging Sociology
Teaching MindSport

Read more

6

Bridging Minds



Bridging Minds
Dynamics & Interactions
[Read more](#)

Punch, S. and Snellgrove, M. (2020) 'Playing your Life: Developing Strategies and Managing Impressions in the Game of Bridge', *Sociological Research Online*.

Punch S, Russell Z & Cairns B. (2020) '(Per)forming identity in the mind-sport bridge: Self, partnership and community', *International Review for the Sociology of Sport*.

Punch, S., Russell, Z. and Graham, E. (2021) 'Serious Leisure Experience in a Dyadic Pursuit: Elite Player Motivations and Participation in Tournament Bridge,' *Leisure Studies*



<https://bridgemindsport.org/home/research/bridging-minds/> BE THE DIFFERENCE

7



BAMSA Conference (June 2021)

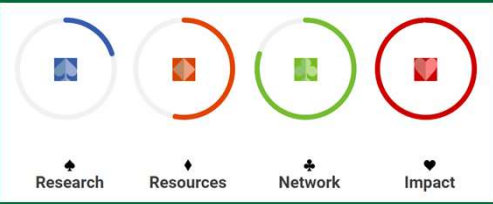
- 8 Sessions: presentations, summary report, recording of live sessions
- Themes included: benefits of mindsport, wellbeing, pandemic impacts, cheating, ageing and intergenerational relations, gender inequalities, marketing
- Day 4: Education, Learning and Development


<https://bridgemindsport.org/bridging-academia-policy-practice-conference>




8

Overlapping phases of BAMSA work




Feedback welcomed: s.v.punch@stir.ac.uk 


9

Bridging Juniors: Learning, Education and Development in Bridge

- (1) *Bridging Schools*
- (2) *Bridging Transitions*
- (3) *Bridging the Digital*




10



Bridging
Schools
Classroom
Case Study
[Read more](#)



Research Methods

Case Study Approach

Interviews with school teachers, bridge teachers and parents

Focus groups with pupils


Survey with school teachers, junior trainers and bridge tutors


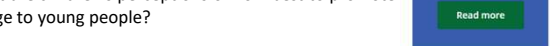
11

Research Questions

- 1) What helps and hinders learning bridge in schools?
- 2) What are the transitions of learning bridge between elementary, middle and high schools?
- 3) What are the barriers and enablers to children's transitions to clubs or more regular play outside school?
- 4) What hinders the take up of the game as pupils age and what might potential solutions be?
- 5) What are children's perceptions of how best to promote bridge to young people?



Bridging
Schools
Classroom
Case Study
[Read more](#)

12

(2) Bridging Transitions:
Connecting Families, Clubs, Universities and Generations


- Youth participation in university and other bridge clubs



13

Bridging Transitions

- Why do more young women players drop out than young men?



14


Bridging Transitions:
Family and Intergenerational Bridge




15

(3) Bridging the Digital

- How best to integrate digital technologies to attract and retain young players?






Bridge: A MindSport For All
 Connects People, Challenges Minds

16

Accessible Resources

- Visual leaflets targeted at parents, schools, teachers, children and young people
- Promotional videos for social media
- What else might be useful?

17

Questions for You



If you were doing the schools project, what would you ask:

- Children learning bridge at school?
- Their parents?
- Their school teachers?
- The bridge teachers?
- What else would you do in this study?

In relation to the transitions, families and intergenerational project – any ideas of what to include?

And for the digital project?

Other thoughts for future research?

18